

2023

6th Semester Examination

NUTRITION (Honours)

Paper : C 14-T

(Entrepreneurship Development, Enterprise
Management and Entrepreneurship for
Small Catering Units)

[CBCS]

Full Marks : 40

Time : Two Hours

*The figures in the margin indicate full marks.
Candidates are required to give their answers
in their own words as far as practicable.*

Group - A

Answer any *five* questions. $2 \times 5 = 10$

1. Define entrepreneurship and explain its significance in Indian economy. 2.
2. List any four barriers of entrepreneurship development in India. 2
3. State two roles of an entrepreneur in an enterprise. 2

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4. State the major challenges faced by women entrepreneurs in India. 2
5. Classify enterprises based on ownership patterns. 2
6. What is market research ? 2
7. What do you mean by project appraisal ? 2
8. What is entrepreneurial motivation ? 2

Group - B

Answer any *four* questions. 5×4=20

9. Discuss the four functions of management and their importance in an organization. 5
10. Describe the input-output cycle and its role in managing production. 5
11. Explain the 4Ps of marketing and their significance in managing marketing. 5
12. Explain the importance of menu planning and list three factors affecting menu planning. 5
13. Describe the process of food from purchasing and receiving to storage and preparation. 5
14. Discuss the factors affecting the selection of equipment for a food service unit. 5

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Group - C

Answer any *one* question. $10 \times 1 = 10$

15. Describe the steps involved in the planning and setup of a small food service unit, including preliminary planning, resource identification, project plan development, and investment determination. $3+3+2+2$
16. Explain the key components of a business plan and discuss their importance in the development and growth of an enterprise. $5+(2+3)$
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